

GINGER MARKS

COMPLETE LIBRARY OF
ENTREPRENEURIAL WISDOM

The savvy business owners
handbook



AUTHOR BIO

Ginger Carter-Marks is the owner of CALOMAR, LLC. Her writing, publishing, and design divisions provide assistance to a worldwide audience of successful business owners of all sizes, from the personal business owner to major fortune 500 companies.

Mrs. Marks has written several articles, reports, books, and eBooks. She also authors a monthly ezine titled Words of Wisdom, all of which are available through her business sites DocUmeant.net, DocUmeantDesigns and DocUmenat Publishing.com.

In 2012 she was awarded VIP membership to Covington Who's Who and her publishing company, DocUmeant Publishing, was awarded the 2012 New York Award in the Publishing Consultants & Services category by the U.S. Commerce Association (USCA).

www.GingerMarksBooks.com

FOR MORE INFORMATION OR TO
SCHEDULE AN INTERVIEW, BOOK
SIGNING, READING OR SPEAKING
ENGAGEMENT CONTACT:

BOOK RECAP

Complete Library of Entrepreneurial Wisdom is treasure trove of knowledge and experience to help you dodge the slings and arrows of costly business challenges we all face. With over 30 years experience in multiple fields of expertise and businesses Ginger Marks shares with you what has helped her survive and flourish in all the ups and downs the business community and economy have endured.



WHAT PEOPLE ARE SAYING

“Most of the time when we see something that claims to be a “complete” whatever, we figure it is an overstatement. However, that is not the case with the Complete Library of Entrepreneurial Wisdom. This book covers business basics, including how to and how not to start your business; marketing; marketing design, which is a topic rarely covered; writing, which covers technical, practical, as well as, marketing aspects to writing; and life reflections, such as planning for emergencies and disasters—both natural and man-made.

There is so much information packed into this book that it could well be the only book on core business issues that you will ever need.”

Connie Dunn, Publish with Connie, publishwithconnie.com

“In the Complete Library of Entrepreneurship Wisdom Ginger Marks has put together an impressive and inspiring collection of ‘articles for entrepreneurs.’ With over 150, power-packed, articles to choose from, the busy entrepreneur has at their fingertips, bite-sized training lessons to help them on their success journey. This book is attractively laid out and one that I will keep by my bedside as part of my nightly, motivational, food for thought, reading. Highly recommended!”

D'vorah Lansky, M.Ed., bestselling author of 21 Ways to Launch a Successful Virtual Book Tour, VirtualBookTour21Ways.com

INTERVIEW QUESTIONS

1. What qualifies you to author book on entrepreneurial skills?
2. What main topics do you discuss in your book?
3. Can you give us an example?
4. Why do so many business owners fail in the first few years?
5. Is direct mail marketing a thing of the past?
6. What is the most important thing a business owner should do?
7. Why do you need to consider your target market?
8. What one tip could you give that will help business owners?

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